

Jocelyne Delarue



Bio

Dr. Jocelyne Delarue joined the evaluation unit of the French Development Agency (AFD) in 2006. She is in charge of developing and supervising impact evaluations and of knowledge development in the rural and agricultural sector. In AFD, 10 impact evaluations are currently achieved, ongoing or in the inception phase. An agro-economist by training, she worked for four years in the Conakry AFD agency, then extended her stay in Guinea to write a PhD thesis on "the development of a method for systemic impact evaluation of agricultural development projects".

Workshop title

Introduction to impact evaluation

Level: Beginner/Intermediate

Workshop content

This workshop intends to give participants basic knowledge on the recent development of impact evaluations. The workshop will start with a brief introduction relating the increasing use of impact evaluation by the development professionals, and presenting the main stakeholders involved.

Short presentation will alternate with break out groups sessions where participants will be encouraged to reflect on the feasibility of impact evaluation on concrete examples. The presentations will address the following topics: Impact evaluation concepts; Quantitative approaches for impact measurement ; Theory-based impact evaluation ; Planning and managing quality impact evaluation.

Participants are encouraged to send in advance to EES a description of projects which could be suitable for discussion in the break out groups, preferably poverty alleviation projects.

Detailed workshop outline

- a) Participants will be stimulated in critical-reflexive thinking about evaluation systems, and will be encouraged to think in a situation-specific way about evaluability assessment as a tool in evaluation
- b) Participants will know a list of questions that can be used to analyze a situation where an evaluation system might be appropriate

Participants will be given a paper which describes the concrete steps in the suggested version of evaluability assessment.



Timing

9:00 Introduction to the workshop and participant expectations

(Informal discussion)

9:30 Introduction on recent development of impact evaluation

(Presentation)

10:00 Impact evaluation concepts

(Presentation)

10:30 Coffee break

10:45 Break out groups: questions to be addressed through an impact evaluation; finding a counterfactual...

(Break out groups followed by Discussion)

11:30 Quantitative approaches for impact measurement

12:00 Break out groups : how applicable are quantitative approaches ? To which questions are they going to answer ?

12:30 Lunch

13:45 Discussion around the last break out session

(Discussion)

14:00 Theory-based impact evaluation

14:30 Break out group : using the causal chain; mixed method approaches

(Break out groups + discussion)

15:15 Coffee Break

15:30 A case study

(Presentation + Discussion)

16:15 Planning and Managing quality impact evaluation

(Presentation + Discussion)

17:00 Close