

Scott Chaplowe

M&E Senior Officer

Performance & Accountability Department (PAD)

office + 41 (0) 22 730 4647; fax +41 22 733 03 95

Mobile: + 41 (0) 79-511-5197

Skype: sgchaplowe

scott.chaplowe@ifrc.org



International Federation
of Red Cross and Red Crescent Societies

Bio



Scott Chaplowe specializes in strategic planning, organizational development, and capacity building for international organizations, with an emphasis on participatory approaches to monitoring and evaluation (M&E). He is currently employed with the International Federation of Red Cross and Red Crescent Societies (IFRC) as a senior M&E officer, where he has developed, piloted, and conducted a variety of innovated approaches to M&E planning, program design and assessment in program areas ranging from community health and disaster management to poverty eradication and environmental conservation. He has facilitated professional workshops and trainings in North and South America, Europe, Africa, and Asia – including professional development workshops at the conferences of the American Evaluation Association, and the Malaysian Evaluation Society.

Workshop title

“Fun & Games with Logframes”

Workshop Timing

Monday, October 4, 1:30pm – 5:30pm (with a half hour tea break)

Target audience

The workshop is targeted to:

- 1) Experienced monitoring and evaluation (M&E) practitioners and trainers interested in innovated ways to train others in logframes
- 2) People less experienced in M&E who would like to reinforce their understanding of logframes

Workshop content

In the international development community, logic models (logframes) have become the industry standard to summarize a project/program's design and intended results. At best, logframes are tools that help project design, monitoring, and evaluation. At worst they can straightjacket a project, imposing an outside, “technocentric” method that alienates rather than fosters local participation in project design, monitoring, and evaluation. This workshop introduces participatory approaches to demystify logframes so local partners (or anyone) can better understand and work with them. This is important not only for local ownership of a project, but for reliable reporting as local partners often gather monitoring data.

The workshop's purpose is threefold:

- 1) It will introduce the experienced M&E practitioner or trainer to fun, innovative exercises (games) to reinforce the understanding and use of logframes;
- 2) It will reinforce an understanding of logframes for those new to them.
- 3) This workshop will show how logframes can indeed be fun!

Participant level: Beginner to advanced

Detailed workshop outline

A logical framework is an ordered summary of a project's design and its intended results. In the international humanitarian relief and development industry, logframe tables have established themselves as the primary method to summarize a project/program's logical framework. Certainly there are alternative methods, such as results frameworks, but logframes have become the industry standard.

This workshop does not seek to provide alternatives to logframes, but instead presents fun, innovative, and flexible methods to understand and work with logframes. The workshop will draw upon logframe training experience spanning multiple sectors – housing, water/sanitation, community health, disaster management, livelihoods, and psychosocial programming. Participants will learn:

The workshop will be structured with an initial introduction, and then will use interactive exercises (games) to illustrate the pedagogy. Participatory strategies will be employed where participants learn not only from the facilitator, but from small group(team) games with each other. The teaching progression will include the following key sessions:

1. **Workshop Introduction:** introduce workshop objectives and participants.
2. **Session 1 – Objectives:** provides an overview of the objectives hierarchy used in the logframe, drawing upon a "bridge-building" activity, and complimented by interactive activities drawn from field examples.
3. **Session 2 – Indicators:** metaphors and interactive team games are used to provide an overview of indicators, including SMART indicators, and distinguishing between different levels of indicators: Input Indicator, Process Indicator, Output Indicator, Outcome Indicator, Impact Indicator.
4. **Session 3 – Means of Verification:** using matching exercises with partners, participants learn about key data sources and collection methods, drawing upon both qualitative and quantitative examples from the field.
5. **Session 4 – Risks & Assumptions:** Identifying risks and assumptions are a critical aspect of operational planning and success, but are not often properly developed in the logframe. This session will use and a "jeopardy" game to help participants better understand and work with assumptions.
6. **Session 5 – Logframes & Limitations:** this session will conclude the workshop with a review of the key components of the logframe, its use in results-based management, its role in the project cycle, and the limitations of logframes in real-world application.

Option Background Reading

Reading is not required for this workshop. However, participants may refer to the brief recommendations below if they are interested.

- **Chaplowe, Scott G. 2008.** "*Monitoring and Evaluation Planning.*" USAID with American Red Cross/CRS M&E Module Series. American Red Cross and Catholic Relief Services (CRS), Washington, DC and Baltimore, MD. This module is provides a concise guidance to develop a comprehensive monitoring and evaluation (M&E) system for international humanitarian relief and development programs. It can be accessed at: http://crsprogramquality.org/pubs/ME/MEmodule_planning.pdf
- **Chaplowe, Scott G. and Engo-Tjéga, Ruth Babela. 2007.** "*Civil Society Organizations and Evaluation: Lessons from Africa.*" *Evaluation*. Vol 13(2): 257-274. This examines some of the challenges in monitoring and evaluation with civil society organizations, including those associated with logical frameworks.
- **MandE News:** <http://www.mande.co.uk/logframe.htm>. This link to the MandE News page on logframes lists a variety of resources for further background. The *W K Kellogg Foundation Logic Model Development Guide* provides a solid overview, and *The Rosetta Stone of Logical Frameworks* provides a one-page snapshot of the different terminology used by international organizations in logframes.