

Elaine Hogard & Roger Ellis

Bio



Dr Elaine Hogard is Associate Professor of Programme Evaluation and Director of Assessment and Programme Evaluation in The North Ontario School of Medicine of Lakehead University, Canada. Prior to her present post she was Director of the Social and Health Evaluation Unit at the University of Chester where she developed with Roger Ellis the Trident method which she applied in more than fifty contracted programme evaluations in Health, Social Care, Education, Community Safety and Regional Development. She has published in all the leading international Evaluation journals regarding her innovative approaches to programme evaluation and has written three books.

Professor Roger Ellis OBE has had a long and successful career in Higher Education and Evaluation as a lecturer and trainer. He regularly runs workshops on evaluation and the use of the trident in particular. These include workshops for NHS consultants, head teachers, senior police officers, and social service commissioners.

Workshop title

Using the Trident Approach in Programme Evaluations

Specific Knowledge expected from participants

Some knowledge of social science methods would be useful but not essential. Optimally participants would have a particular programme evaluation in mind on which to focus their activities in the workshop.

Level

Beginner and Intermediate

Workshop content

The workshop introduces the Ellis-Hogard 'Trident' Approach to structuring evaluation questions and data gathering in programme evaluations (Ellis R and Hogard E (2006) *The Trident: A Three-Pronged Method for Evaluating Clinical, Social and Educational Innovations*. Evaluation 12(3) pp. 372-383). The trident focuses on outcomes, process and multiple stakeholder perspectives and has proved successful in over fifty published programme evaluations. The workshop will introduce the trident approach with examples of its use in evaluations of education, health, social and community safety programmes. The workshop will give participants an opportunity to reflect on programme evaluations in which they have or might be involved and to use the trident to structure their approach to data gathering to address evaluation questions. They will consider how the trident might structure their bids for contracts and their reporting at the conclusion of an evaluation. The emphasis in the workshop will be on a comprehensive approach to programme evaluations but with a structure that clearly identifies the questions being addressed and the ways in which data can be gathered to address these questions.

Detailed workshop outline

Expected learning outcomes

That participants should:

- reflect on the main questions that a programme evaluation seeks to answer;
- consider programmes with which they are familiar and structure questions in relation to outcomes, process and the views of stakeholders including programme participants;
- consider the kind of questions, methods and evidence available to an evaluator in relation to outcomes, process and stakeholder perspectives;

- select a programme which they have or might evaluate and structure an evaluation using the trident;
- reflect on the utility of the trident and further questions that the 'prongs' and their interrelations will engender;
- consider the structuring of an evaluation report using the trident.

Teaching and Learning

The teaching and learning strategy will combine elements of presentation, discussion and group work. Each participant would complete a worksheet applying the trident to a programme.

Schedule

1. Introduction to workshop leaders and participants
2. Introduction to Trident Approach to Programme Evaluation: Outcomes, Process and Multiple Stakeholder Perspectives.
3. Identification of participants' programme to be evaluated
4. Measuring Outcomes: The Logic Model
5. Measuring Process : Records; Audits; Reconstitutive Ethnography
6. Sampling Multiple Stakeholder Perspectives
7. Introducing the work sheet :identifying evaluation questions and data gathering for participants' programme
8. Individual work on participants' programmes using work sheet
9. Brief presentations of trident in action by participants
10. Summary and Conclusions
11. Next Steps